

BUSINESS STUDIES

Level: AS and A2

Examination Board: AQA

Course Outline:

The course examines the aims and practices of business from the perspective of a range of stakeholders including customers, managers, creditors, owners/shareholders and employees. Students are encouraged to develop an awareness of the economic, environmental, ethical, legal, social and technological issues associated with business activity.

The course lays an appropriate foundation for further study of Business Studies or related subjects in higher education. Equally, the material studied would be useful for candidates intending to pursue careers in any area of business.

Whilst Accounting and Business Studies are inevitably related and touch upon each other's territory the syllabuses are quite independent and can be studied separately.

Assessment:

At AS level two modules will be taken in Year 12:

Unit 1: Planning and Financing a Business,

Unit 2: Managing a Business.

At A2 level a further two modules are taken in Year 13 examining strategies for business and an awareness of the business environment and how businesses manage change.

The assessment is 100% examination based.

Requirements:

No prior knowledge of Business Studies is required. For entry at AS level, a minimum 5 grade C's are required at GCSE, including Maths and English. (Maths grade B is preferred).

If Business Studies has been studied before, it is important to realise that the skills at AS are examined differently, so students should not rely on their GCSE knowledge or skill base to secure creditable grades.

If Business Studies has not been studied before, it is important that students are willing to undertake a lot of independent work, in order for their knowledge and understanding to match the AS standard as soon as possible.

Subsequent entry onto A2 level will depend upon AS results.

At both levels a commitment to personal study outside the classroom is required. Students will be expected to plan their time so that tasks are completed effectively and that deadlines are met.